

summary n-tara interactive is seeking an Interactive Designer for its Johnson City, TN office. n-tara interactive is a full-service interactive agency that leverages insightful marketing strategy, exceptional creative design, and leading edge technology to create innovative, performance-driven brand experiences. Specializing in website development, online marketing and sales enablement, n-tara interactive designs unique solutions that solve the communication challenges of marketing and sales organizations.

description The Interactive Designer will work with the onsite creative team to help create award-winning designs for our clients, and will work with high-profile customers and partners to implement custom solutions and rich internet applications. In this position, you will execute interactive projects through various stages including discovery, planning, design, development, prototyping, acceptance, and review/revision, while working within project budget and timelines. You will also work with the creative director and design team to define ideas visually via sketches and storyboards. The Interactive Designer will translate project goals into graphical form and integrate them into entire project (GUI, graphical elements, interactive experience, etc.). The successful candidate will demonstrate proficiency in all aspects of the design lifecycle and communicate project status, issues and resolutions to department manager in a timely manner.

Primary Responsibilities:

- Creative conceptualization and creation
- Requirements gathering from client meetings
- Designing creative outlines
- Designing information architecture
- Presenting designs to clients
- Ability to analyze and problem solve
- Ability to multitask
- Able to receive direction and proactively resolve challenges and issues

requirements

- Creative thinker and problem solver
- Excellent design skills:
 - Compositional and conceptual creativity
 - Outstanding use of typography
 - Strong understanding of color
 - Pixel-perfect design standards
- 2+ years of professional experience designing and implementing projects
- Bachelor's degree required, preferably in an arts, design, or technology related discipline
- Fluent with Photoshop, Illustrator and Flash
- Understanding and proven application of human-computer interaction principles and ability to build user-friendly interfaces
- Experience in custom development and customer-facing service delivery
- Consistent design speed and quality
- Excellent interpersonal and oral / written communication skills
- Ability to work and communicate well with clients, other designers and web developers
- Understanding of web graphics optimization and multimedia/web file formats
- Ability to juggle multiple projects simultaneously
- U.S. citizenship required

preferred skills

- Understanding of "search engine friendly" design criteria
- Professional writing experience
- Professional print experience
- Fluent with InDesign, Adobe Creative Suite, Microsoft Office, Windows-based OS
- Rapid usability design using wireframe diagrams
- Understanding of rich media and user-centered design and its application to a wide range of development projects such as: e-learning, kiosks, CD-ROM, intranet, interactive branding and rich internet applications
- Knowledge of cross-browser, cross-platform client application development (IE, Firefox, Chrome, Safari)

how to apply Candidates must submit the following information in PDF form to careers@ntara.com: (All items are required to be considered)

- Resume
- Salary requirements
- Availability
- Online portfolio site or interactive document showcasing sites / projects that candidate designed

Candidates are encouraged to submit a cover letter to summarize why you are the best candidate

No calls please. Please learn more about us at www.ntara.com.